***Royale***

**Hair Battle 2020**

Hello Future Vendor of Hair Battle Royale 2020

Royale hair battle 2020, will be the largest, beauty and barber exposition, the city of Memphis has ever had. It will feature the cutting-edge cosmetologist and barbers of the south, educators, motivational speakers, and fashion like no other show in this area. Hair Battle Royale 2018 was great, but we project Royale hair battle will offer the largest direct sales opportunity in this area. Hair Battle Royale 2018 was a success, we project Hair Battle 2020 will double in exposure and ticket sales. We offer sponsors and exhibitors a prime venue to market their product to hundreds of conscious industry-specific consumers in one centralized location.

With attendees including, stylists, students, and the general public, we are projecting this figure to hit over 1000 attendees on October 11. With 23 exclusive vendors, the hair battle will be a growing success story for years to come.

This is an opportunity to position your brand/ company and services with our target audience, comprised of hair/ fashion conscious multi-cultural females and males 17-60 years of age from the tri-state area. This opportunity is like no other of this kind in this area. It will allow for maximum exposure in a proven market that has exhibited proven phenomenal purchasing power.

Royale Hair battle welcome the opportunity to partner with your company in this extraordinary event. I am positive that your company, emphasizes quality, value diversity and recognizes that so often these two go hand in hand with profitability, we look forward to working with you as a vendor/sponsor of the Royale Hair Battle 2020. We guarantee the experience will be a positive one.

Sincerely,

Lequitta White

Why become a vendor/sponsor

1. Brand Visibility in website, social media and flyers,

Royale Hair battle 2020 will be heavily promoted through social media, website, mass event flyers, and word of mouth. This allows for high visibility throughout all of the media above. Event sponsorship, your company logo will be displayed at all promotion advertising as sponsors leading to this event.

1. Spacious Booths to display Banners and exhibit your products

Royale Hair Battle 2020 will be located @ The Esplanade of Cordova. There are spacious booths reserved for sponsors to display corporate banners, marketing flyers, and exhibit their products to over 1,000 people in attendance at this event.

1. Interaction with over 1,000 of top stylist and beautiful people in your target demographics

Sponsor/vendor at the hair battle will allow you the opportunity of heavy interaction with your target customers. Not only will you be displaying your banners and products, but at this event, you will also have a chance to interact with attendees, organizers, and competition finalists. This allows your company to provide enhanced interaction with our attendees to sell, demonstrate the product, and enhance your brand, visibility to over 1,000 of the largest consumer spending age groups.

1. Brand Advertising in Program Magazines and Literature.

Sponsorship packages allow for full-color advertisement in the hair show sponsorship book. This provides additional brand visibility to attendees of this event with your company’s advertisement.

**Platinum sponsor** $820

Exclusive advertisement in sponsorship magazine (full page)

Private table with 8 V.I.P. wrist bands

Complimentary food and wine

Company Name printed on every flyer

Company name on press release, social media, flyers

Company banner to fit your table

10x 10 exhibit space within hair battle event

**Vendor Sponsor** $300

Exclusive advertisement in sponsorship magazine (1/2 page)

Complimentary food and wine

Company Name printed on every flyer

Company name on all advertisement

10 x10 exhibit space within hair battle event

V.I.P tables $450

Private table with 8 V.I.P. wristbands

Complimentary food and wine

Company banner to fit your tabletop

Individual VIP $60.00

Complementary food and wine

Registration

|  |
| --- |
| Name: |
|  Name of Business |
| Address |
| Business Phone: Email: |
| Social Media Instagram Facebook  |

A deposit of all vendors/ sponsor of half down is required at verbal agreement or signing of the welcome registration package (nonrefundable), to ensure your sponsor/vendor booth reservation. The balance due on or before September 1, 2020. If not paid, I reserve the right to resale vendor/sponsorship.

Two passes will be given to each vendor only when balance due is satisfied. Set up time will 9am October 11, 2020 at the Esplanade Event Center.

***\*Vendors must supply their table, outlets, and decorations\****

***ROYALE HAIR BATTLE 2020 WILL NOT BE RESPONSIBLE FOR FIRE, THEFT, ACCIDENTS, OR OTHER HAZARDS DURING THIS EVENT.***

If protection is desired, exhibitors must obtain coverage, at their own expense. Royale Hair Battle 2020 are strictly and released and discharged from all liability personal injury and damage to property that may be sustained.

I, the undersigned do attest that Royale Hair Battle 2020 contract information and rules have been read

|  |
| --- |
| Signature Date |

\*Please have enough inventory to accommodate the event

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